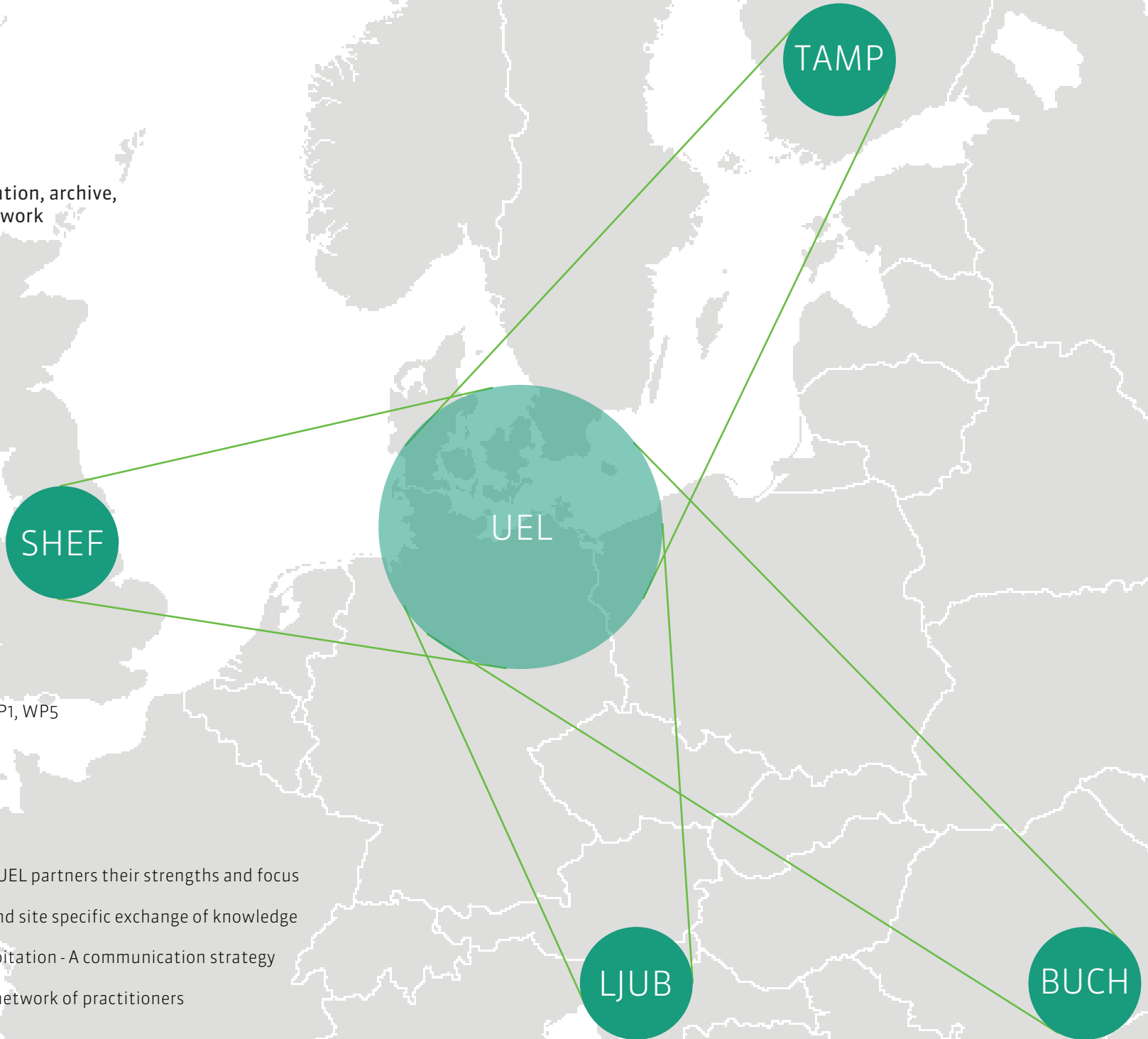


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Graphics

uel - workplan, collaboration, archive,
communication and network



1. Overall Workplan and WP1, WP5

2. Workpackage WP2

3. Workpackage WP3

4. Workpackage WP4

5. Thematic collaboration UEL partners their strengths and focus

6. UEL archive - Dynamic and site specific exchange of knowledge

7. Dissemination and exploitation - A communication strategy

8. Advisory board - A new network of practitioners

2017

2018

2019

Overall plan - WP4

Q1

Q2

Q3

Q4

Q1

Q2

Q3

Q4

Q1

Q2

Q3

Q4

WP1. State of the art - Ljubljana

Symposium Ljubljana

WP 2. Initiating Hubs and setting goals - Bucharest

Symposium Bucharest

WP 3. Operating Hubs and evaluations - Sheffield

Symposium Sheffield

WP 4. Communication - Tampere

Website - Mapping tool

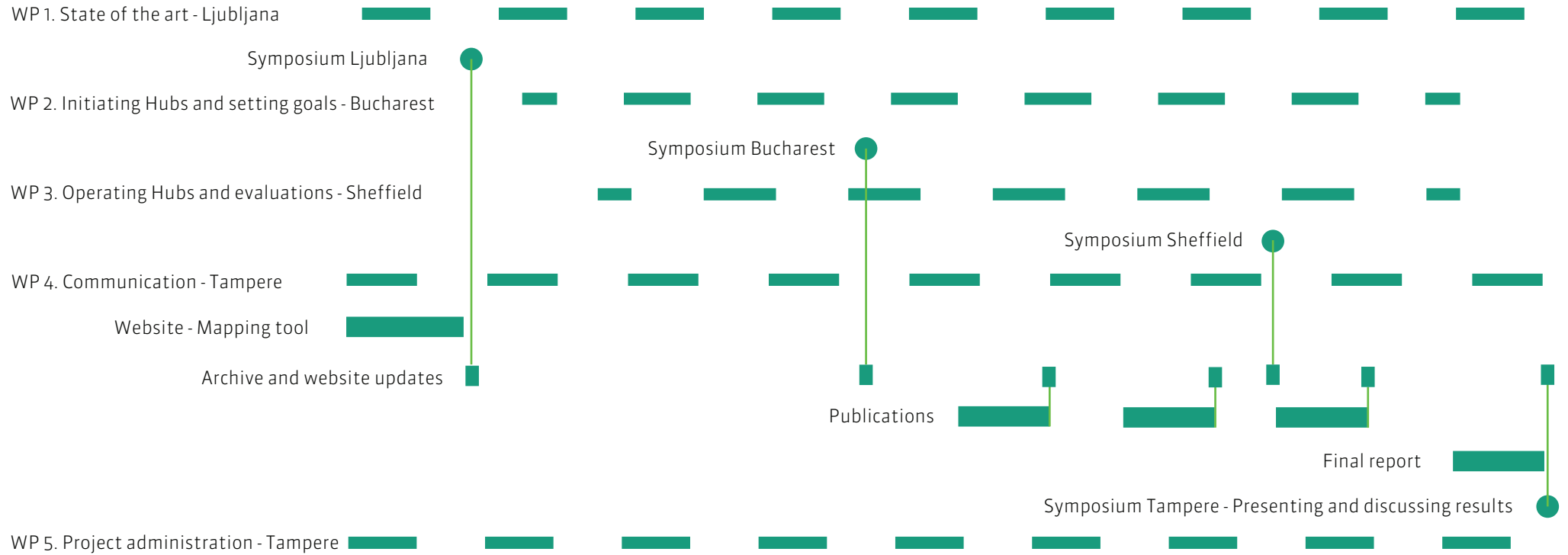
Archive and website updates

Publications

Final report

Symposium Tampere - Presenting and discussing results

WP 5. Project administration - Tampere



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Thematic collaboration

**uel partners - their strengths
and thematic focus**

LJUB - THEME 1: Role of University

Ljubjana University and IPOP

Strength: A solid academic record and combining strategic research with engagement in civic society

Strategic research on The University as an independent broker, curator and catalyst. Connecting NGOs, Civic society and Universities.

SHEF

TAMP - THEME 2: Urban Capacity Development

Tampere School of Architecture and local private and public partners

Strength: Collaboration with public actors and SMEs in the cities of Salo, Turku and Tampere

Applied research on Urban capacity development: New types of empowerment, a trans-educational approach. Incremental placebased development

UEL

TAMP

BUCH - THEME 3: Social Mapping

ATU and University of Bucharest

Strength: Collaboration with schools nationwide as well as an innovative mobile approach to initiate local processes.

R&D on Social Mapping: Discovering and documenting local patterns and change Arrival strategy, Urban pedagogy and Promoting new initiatives

SHEF - THEME 4: Local Hubs

Sheffield School of Architecture:

Strength: A highly competitive and networked academic environment An established local hub in the city centre from which the project can learn.

R&D on local Hubs for learning and doing: place as a cross-connector Creating new networks and strategy for sustainable impact

LJUB

BUCH

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uel archive

partners and
the flow, format and
exchange of knowledge

City

INput - Forums and crowdsourced
information from local civic
society

OUTput - information on local
initiatives and networks to build
new relationships

SHEF

Global

INput - State of the art: Literature, Best
practises (See separate map for UEL
network of practises)

OUTput - Peer reviewed articles, reports,
documentation of symposiums, work-
shops, summershools (See separate map
for dissemination strategy)

Archive format:

Edited and transcribed audio interviews
with partners, network and social mapping

Transcriptions and litterature
annotated with keywords and location data

Supplemented by images, video and graphics

UEL archive
dynamic and
site specific

TAMP

ONline

OUT put

MAP using the keywords and
location data to form dynamic
“geotagclouds”

WEB Rich web content - audio, text,
images and location

INput - Crowdsourced mapping,
online forums, social media

ONsite

INput - Social mapping - stories
about local dreams, needs and
interests, transcribed and anno-
tated

OUTput - Localised storytelling,
interactive audio walks - social
mapping

LJUB

BUCH

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Network of practises

uel network outside EU

NYC

Pratt Center - Community development
linked to Pratt Institute of Design

567 acres - Community empowerment

CUP - Center for Urban Pedagogy

LON

San Diego

Cruz/forman - Community stations

Brasil - Belo Horizonte

Praxis group, UFMG - co-producing infrastructures in favelas

Korea

Urban Action Network - working in deprived urban areas

Role of the network

State of the art - references and research

Symposiums - 2017 and 2019

Venice 2018 - intervention at Biennale

Participation in workshops, residencies,
exchange programmes and more

Promote a new European network

COP

HAM

BER

Hamburg

Jesko Fezer, HFBK and Public Design Support

Hafencity University and Bernd Knies - UDN - university of the neighbourhood

Plan Bude - artists involved in local engagement and consultation

London

Shared Assets - Land trusts and community management

Living maps - mapping activism and research

Just Space - platform for NGOs in London

UCL Urbanlab - practice based education

Citymined - Education and empowerment, Neighborhood Curriculum

Copenhagen

Supertanker - laboratory for political urbanity

Berlin

Neighbourhood Academy - Collective Learning in collaboration with TU Berlin

Belgrade

Stealth - urban economics and housing issues

Venice

Biennale Urbana - place based activism

Plovdiv

Balkan Biro - journalism and civic engagement

Zurich

Wunderkammer Glattbach in collaboration with Urban Think Tank, ETH

ZUR

VEN

BEL

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Dissemination - Exploitation

A site specific communication strategy

Different scales, means and target groups – and how the UEL partners use the Dynamic Archive

City - Media (print, TV, radio and social): local networks, NGOs, Policy makers, Civil servants, Private sector.

Regular PR work feeding relevant media with stories on UEL activities during the project period. The Dynamic Archive can be used to show tendencies and statistics that back various stories.

Special focus on collaboration with local educational institutions such as primary schools that will be reached through municipal and national networks. Communicate the results of the collaboration such as reports, learning material for schools at meetings and discussions on local and national level.

Onsite - neighbourhood: All ages, Minorities, Children and young

Localised storytelling, hyperlocal radio, and in more analogue media such as posters, newspapers, flyers. Access to the Dynamic Archive through local networks and mobile versions of the digital map.

Special focus will be on “urban media” where localised storytelling becomes interactive and combines the possibilities of new media and the use of smartphones with analogue and non tech tools such as posters and flyers to reach people in a neighbourhood across gender, age and socio/cultural background.

Online - website and digital map: Professionals and academics, engaged citizens and NGOs on local and international level

Mapping and (social) media networks. Access to the Dynamic Archive through a digital map interface or via search on keywords.

Special focus will be to develop a tool for sharing knowledge and developing new network across a city or region. The website will be a parallel to the meeting/market place of the city but where people can meet independent of being in the same place at the same time.

Global - Conferences, articles and reports in professional Journals: Academics and professionals (public and private sector)

The Dynamic Archive is used in the production and dissemination of new knowledge showing patterns and tendencies.

Special focus on Universities and the NGOs involved in urban communities and their public and private collaborators. The UEL will start up a thematic Network of Practitioners to discuss and disseminate our findings reaching beyond the UEL project period.

NGO: International and National NGO networks such as Network for Space in Slovenia with 25 NGOs, INURA International network for urban research and action

Private sector: Networks of Start ups and co working spaces such as Impact HUB, European Network of Living Labs (ENoLL) IFHP - policy makers and private sector (developers)

Public sector: Stakeholder involvement Platform (SPI) of JPI Urban Europe - cities, business, society and science
The Council of European Municipalities and Regions (CEMR)

Universities: European Educational Research Association (EERA) joint programme on smart cities, UNI, UN-Habitat's partnership with universities worldwide
EURA - European Urban Research association

Conferences, interventions and publications:
2018 Venice Biennale with Biennale Urbana
AAG conference - set up a new track on UEL thematic
International peer reviewed journals such as City magazine

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